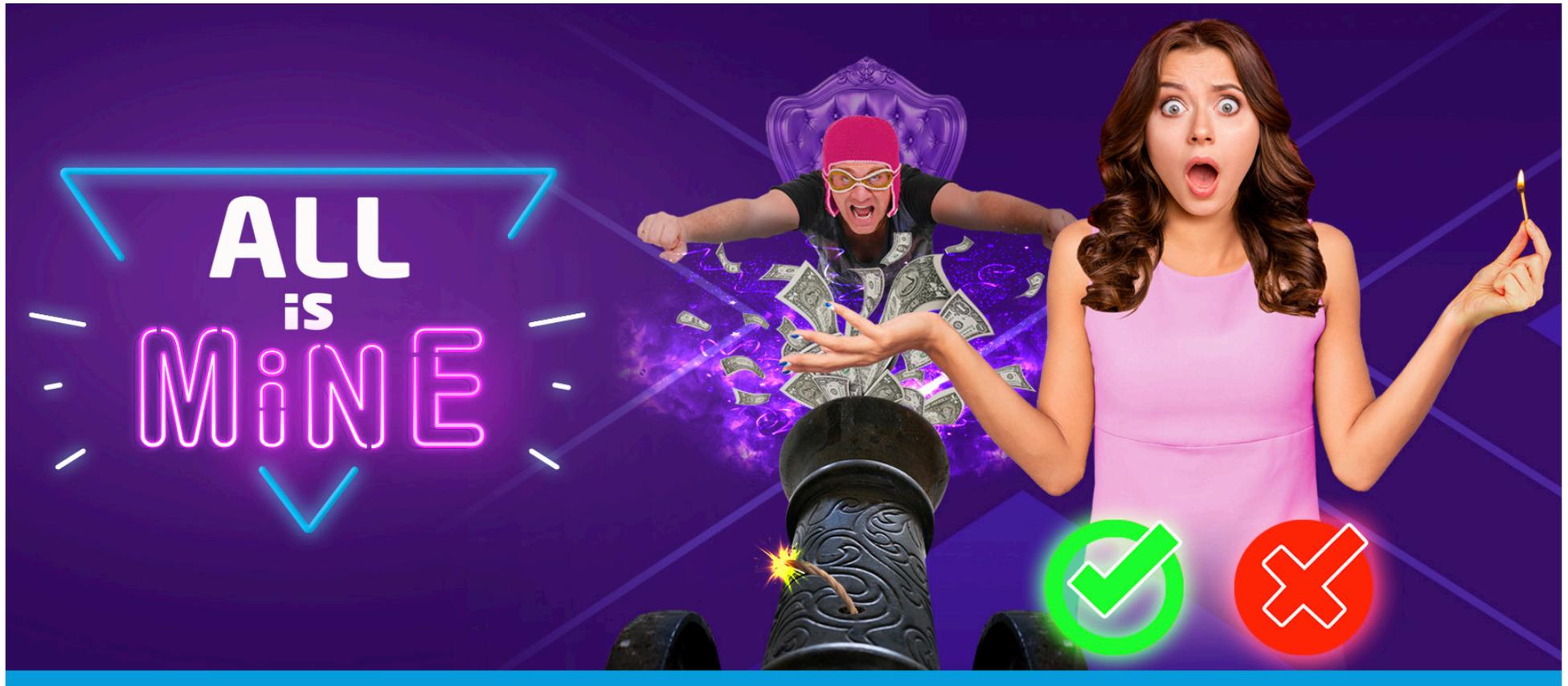


# ALL IS MINE



Four couples face a tough test of their knowledge and composure in the fun game show “All is Mine”, with contestants facing hilarious punishments if they slip up and big cash prizes for correct answers in a series of challenging games.

**Genre:**  
Game Show

**Duration:**  
Weekly, Prime Time



# ALL IS MINE



The game show “All is Mine” brings together four couples in a challenging and fun contest that tests their knowledge and composure under pressure. Wrong answers endanger their prize money and leave their partner facing an amusing punishment. Correct responses lead the way to final prize money of 10,000 USD. The contestants in the show’s three main games are determined by a “Guess What!” round, in which all four couples are asked a question with a quantitative answer, such as “What year was Mickey Mouse first created?” The couple with the closest guess wins 1,000 USD and takes part in the first game.

In this game, one contestant stands in front of five different colored cables and must cut the cable matching the right answer to a question on a screen from five color-coded pictorial options, such as the height of a landmark like the Eiffel Tower. If they answer all five questions correctly they win 3,000 USD.

However, extra pressure is created by positioning their partner in front of a cannon ready to fire soft balls filled with flour and confetti into their face each time a wrong answer is given, to the amusement of those watching in the studio and at home.

The successful couple in the next “Guess What!” round is given a ball to play in the “Lucky Wheel” game. The contestant will win a further ball for each correct answer to three questions, such as “Does Angelina Jolie have more or less than five children?” But failure comes at a price: a bucket of flour is suspended ominously over their partner’s head.



# ALL IS MINE



After answering the questions, the contestant throws the balls they have earned at a wheel divided into sections of varying cash prizes. They win the money in the segment which they strike. But if they hit one of two “bankruptcy” sections, they lose the cash prize they have already won, and the bucket is emptied over their partner’s head!



After the third “Guess What!” round comes the “Slippery Numbers” game. One partner has three chances to answer a question correctly, while the other sits in a chair tied with three ropes which prevent them dropping into a pool of water. With each incorrect response, one rope is cut. If three wrong answers are given, they fall into the pool! Correct answers earn them 3,000 USD.

The couples which answer questions correctly in a semi-final then compete in a final, where they must answer two-option questions, such as “Who won more Oscars, Robert De Niro or Steve McQueen?” The first couple to answer eight questions correctly wins the 10,000 USD final prize, completing a show which is as much fun for viewers as it is for contestants.



# ALL IS MINE



Abdi İpekçi Cad. Park 19 Kat: 3  
Nişantaşı 34367 İstanbul - Turkey

T. +90 212 240 5769  
F. +90 212 296 6053

[www.theglobalagency.tv](http://www.theglobalagency.tv)



ALL  
is  
MiNE

*For more information, please contact the sales agent in your territory*

**GÖZDE SERGİLİ**  
*Europe & Scandinavia*  
gozde@theglobalagency.tv  
+90 533 928 8065

**ŞENAY TAŞ**  
*Central and Eastern Europe*  
senay@theglobalagency.tv  
+90 532 285 0696

**İŞİL TÜRKŞEN**  
*Asia & Baltics*  
isil@theglobalagency.tv  
+90 533 459 9439

**IVÁN SÁNCHEZ**  
*Latin America*  
ivan@theglobalagency.tv  
+90 530 952 6648

**DENİZ TÜZÜN**  
*Russia, CIS, North America, Canada,  
UK, Australia, New Zealand*  
deniz@theglobalagency.tv  
+90 530 140 9922

**MIROSLAV RADOJEVIC**  
*MENA & Africa*  
miroslav@theglobalagency.tv  
+90 530 943 4146