

BLIND TASTE



“Blind Taste” is a fun cooking show testing four contestants’ culinary abilities and their taste buds, with often humorous consequences, as they sample and grade the dishes blindfolded.

Genre:

Cooking Format

Contestants:

4 contestants, 1 celebrity host

Duration:

Daily Strip, Access Prime

 Trailer

 Full episode



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The entertaining cooking game show “Blind Taste” tests not only the four contestants’ culinary abilities but also their taste buds, with often humorous consequences. Guided by a charismatic celebrity chef, they prepare the same recipe in a race against time before sampling and grading the dishes. But there is a twist - they taste the food blindfolded!

At the heart of the show’s appeal are the diverse characters chosen to be the contestants each week. Over the course of the five daily shows, the viewers get to know their backgrounds and attitudes, witness their rivalries with the other contestants and hear their opinions about each other in interviews throughout.

In a warm and enticing kitchen atmosphere, the contestants put on their brightly colored aprons, take up their positions at the well-equipped work stations and survey the rich array of ingredients set out in front of them. The larger-than-life celebrity chef then explains how the recipe should be prepared.

When the chef gives the signal to start the challenge, the contestants launch into preparing their culinary delight. The viewers see the varying styles of the contestants as they get to work in assembling the ingredients. The chef comments continually, making suggestions or criticizing any poor techniques or mistakes in putting the recipe together.



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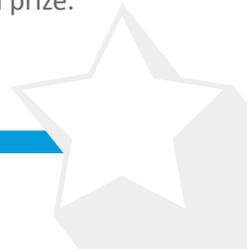
As the two hours' cooking time progresses, the contestants interact with both the chef and their rivals, displaying their enthusiasm, frustration and often panic as the clock runs down. And throughout there is just one rule – they cannot taste their own dish!

The chef keeps the viewers entertained throughout with amusing and insightful comments on the efforts of the four contestants, who are all gathered around a single large work station in the center of the studio. When the time is up he makes the final countdown as the players make their finishing touches.

With the cooking finally over, the four contestants gather in the tasting room where the four dishes are laid out on a table ready to be graded. Though the four dishes are the same, their taste will be different and that is where they face the final challenge. The contestants sample the dishes and grade them each out of five. Unaware of who cooked which dish, the contestant could well give the lowest score to their own food!



The moment of truth comes when they have finished grading and remove the blindfold to reveal whose dishes they loved or hated. The celebrity chef then also awards points and comments on every dish. Each day, as the contestants grow in confidence, they face a different culinary challenge and become focused on their ultimate goal – getting the highest score and taking away the grand prize.



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