

BLIND TASTE



“Blind Taste” is a daily cooking format, featuring a celebrity cook and four contestants that change every week.

Each day, the contestants are assigned a food recipe that they will cook in a shared kitchen in just two hours. The outcome will be the same food, but its taste will be different. Next, the contestants will taste all the dishes and grade them one by one on a scale of 1-5. But there is a twist - they will have to taste all the food blindfolded. Not knowing who cooked the dish, it's possible a contestant could give the lowest score to his own dish! Once the grading is over, the blindfold is removed and the contestant faces the naked truth. At the end of the week, all the points from the week are totaled, and the person with the highest score walks away with the grand prize!

Genre:
Cooking Format

Contestants:
4 contestants, 1 celebrity host

Duration:
Daily Strip, Access Prime



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The show includes a fixed celebrity chef and four contestants that change every week.

Each day, the chef gives the contestants a new food recipe. Each of the four contestants will prepare the given recipe in the common kitchen, within a short time limit.

The outcome will be the same food on paper but its taste will be different!

The cooking process of the competition takes off with the chef's signal to start. We will watch the process of each contestant's food preparation, and we will witness their rivalries and hear their opinions about the other contestants in the solo interviews.

When the time is up, the cooking process ends.

Next, the contestants will taste all the dishes and grade them one by one. This is the moment where the intrigue of the format increases: They will have to judge all the food with blindfolds on their eyes - including their own!

The contestants taste each dish with his or her eyes blindfolded, and gives each of the dishes a grade on a scale of one to five.

It is even possible that the contestant gives the lowest point to his or her own dish!

Once the grading is over, the blindfold is removed and the contestant faces the naked truth!

The professional chef will taste all the dishes and grade them as well, while giving comments on the taste and the way it was prepared. The next day, the contestants will go through the same process but cooking a new recipe.

At the end of the week, on the fifth day, after the final recipe is prepared, all the points from each day are added up. The contestant with the highest sum is that week's winner, and walks away with the grand prize!



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