

FOREVER YOUNG



“Forever Young” is a fun and inspiring dating show in which a protagonist and three suitors , all aged over 60, seek love through young avatars who resemble their youthful selves.

Genre:
Dating

Duration:
Access Primetime / Primetime

 Trailer

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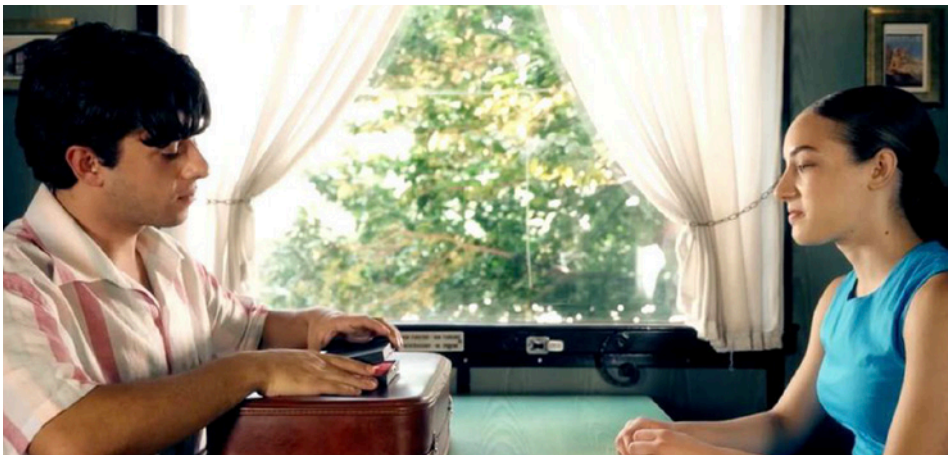
A mature protagonist seeks love with the help of a younger version of themselves in the fun and inspiring dating show “Forever Young”. The protagonist and their suitors, all over the age of 60, are portrayed in person by avatars in their early twenties who resemble them when they were young.

The show is set on an elegant old train - a metaphor for the journey the protagonist’s life has taken - enabling the participants to travel back in time and fall in love again. But the mature romantics do not see their prospective partners until the end and they can only communicate through their young avatars.

The love avatars, or “lovatars”, meet in a carriage wearing clothes like those that the participants would have worn 40 years earlier. But their conversations in the speed dating are dictated by the protagonist and their potential mature love matches, who sit alone in separate carriages. They communicate with their avatars through ear pieces, watching the date through TV monitors.



Each episode begins with an introduction to the protagonist and their three suitors. They talk openly about themselves, their experiences in love and what they are looking for in a partner. Their narrative is accompanied by photos of them at key moments in their lives, inviting comparisons with their avatars’ appearance.



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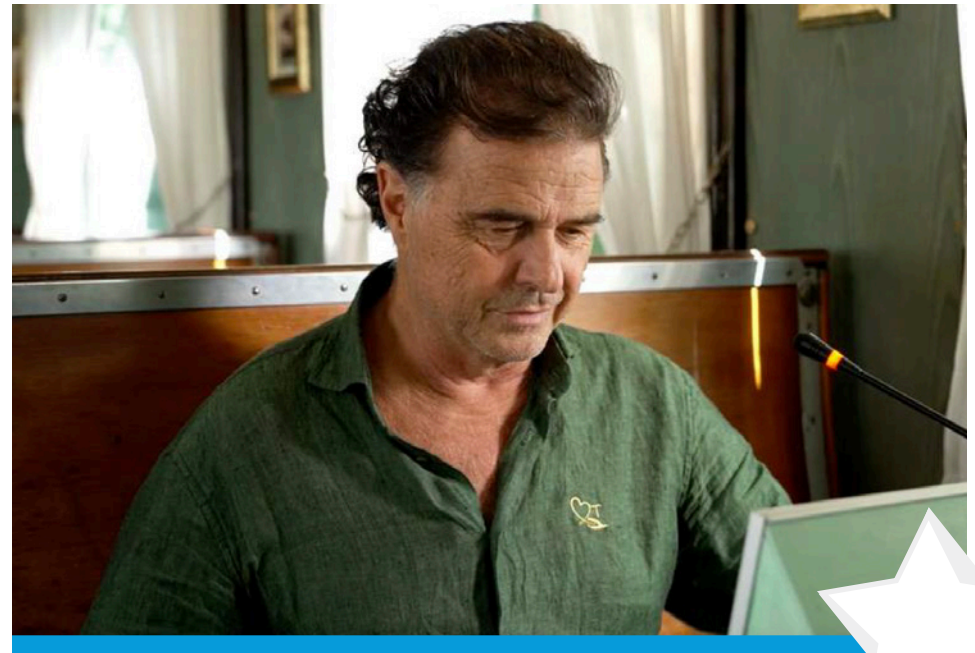


Each suitor carries a suitcase – a metaphor for their life experience - containing three key objects chosen to illuminate aspects of their personal and professional life. Before deciding, the protagonist has the chance to see photographs of the three suitors in their youth to help them choose.

At the end of the three speed dates comes the tense moment of decision for the protagonist and the revelation of their chosen partner. The three suitors' avatars enter the carriage and the protagonist reveals their choice by sitting with their chosen date. The three real suitors then emerge one by one and the chosen one sits down with the protagonist, so they can get to know each other in the flesh.

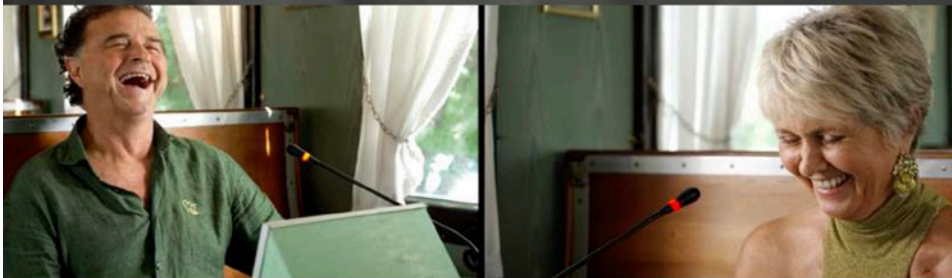
This innovative format reveals whether having only our mind to charm the other person limits or enhances the ability to seduce. Viewers also discover whether romantic feelings are deadened or stimulated by not being able to see the potential date. Once the decision is made the protagonist will also find out and reveal how well they feel they have chosen.

“ForeverYoung” is an enlightening social experiment completely revolutionizing the idea of dating. Through the use of young avatars, older singles can give voice to their young soul, to the thoughts that still resonate within them and express the inner vitality that age has not erased.



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