



An old and rich widow is at a turning point in her life; she has realized that she has no heir... And she has made the biggest decision of her life, she wants to give a part of her legacy to a complete stranger!

Genre: Reality

Duration:

Weekly, Prime Time





She has inherited a big fortune following her husbands' death and since then has been living an eccentric life, surrounded by her staff and entourage.

She likes old values: respect for the elders, hard work, family, mutual aid (but not with everyone). She is very straight forward and doesn't let anyone disrespect her. She always keeps her word and hates betrayal and lies. In her life, it's always been « all or nothing » and she likes or she hates with nothing in between.

Each episode represents 2 days in the widow's manor. On the first day of each episode, the contestants will all participate to an activity with the lady, so that she can get a better idea of who they are and how they behave. At the end of each episode, she will get rid of 1 contestant during the elimination ceremony (she will give a gold coin bearing her image to those she decides to keep). The eliminated contestant will have to leave the adventure immediately. In the last episode, again during a special ceremony, the rich widow will announce her final choice to the 2 remaining contestants.









Sample Episodic Breakdown

FIRST ENCOUNTER

One by one, each contestant is dropped off by a limo in front of a beautiful manor. The rich widow welcomes each individually.

THE WELCOMING SPEECH

The widow gives a welcoming speech in front of the 6 reunited contestants. Right away, she tells her sad story and explains her project: to give a part of her fortune to a deserving person because she wants to help a young person build their future. Each contestant is then invited to explain why they want to take part in this adventure. She begins to criticize some of them.



TOUR OF THE MANSION

She invites the contestants to come in her manor.

THE WELCOMING DINNER

She presides over the dinner and says some phrases to shock the contestants. Her goal is to test their characters. A group activity takes place at the end of the dinner.

HOBBIES AND LEISURE

The next morning, she invites the contestants in her workshop to discover her first hobby: painting. The place is full of her paintings (dead animals, rotten fruits, scary dolls...). The rich lady asks them to paint a portrait of her because she wants to know how they see her...

THE ELIMINATION CEREMONY

At the end of the day, the 6 contestants face the lady of the house for the first elimination ceremony. She gives a gold coin engraved with her portrait to the contestants that she wants to keep in the adventure.

THE FINAL CEREMONY - EPISODE 6

The eliminated contestants participate to the final elimination and give their opinion on the 2 finalists – which could consist of mean comments and jealousy! Before the revelation of the winner, long talks and dramatic moments take place. The lady then announces the winner.

















For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ Europe & Scandinavia

gozde@theglobalagency.tv +90 533 928 8065

ŞENAY TAŞ

Central and Eastern Europe senay@theglobalagency.tv +90 532 285 0696

IŞIL TÜRKŞEN

isil@theglobalagency.tv +90 533 459 9439

EKİN GABAY

North America, Canada, UK, Australia, New Zealand & Baltics ekin@theglobalagency.tv +90 533 727 4123

IVÁN SÁNCHEZ

Latin America ivan@theglobalagency.tv +90 530 952 6648

DENİZ TÜZÜN

Russia/CIS deniz@theglobalagency.tv +90 530 140 9922

MIROSLAV RADOJEVIC

MENA & Africa miroslav@theglobalagency.tv +90 530 943 4146