

IT'S SHOWTIME



Imagine a dark nightclub stage. The audience is gathered around, the spotlight comes on, and the singer gives everything they've got following two exciting words: It's Showtime!

Genre:
Reality Talent Show

5 contestants

Duration:
Daily, Access Prime



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Five singers will take to the stage, one each night for five nights in a row. The final is held after the fifth night, and there the contestants will find out who has earned the title of Ultimate Singer and wins €10,000.

The contestants have just 2 songs to win over their fellow contestants and the audience with in a stellar performance that will earn the most points.

Each episode begins with a video clip about that night's singer. What inspires them? How did they end up on this stage? They explore their vision behind the night's performances - from song selection to outfit choice to everyday inspirations.

The audience gets a behind-the-scenes peek at the sound check, band rehearsal and last-minute rituals that each performer uses to fuel their performance.

The singer walks onto the stage, coming face-to-face with their competition, sitting front and centre with the audience surrounding them. These might be their greatest supporters, or their harshest critics.

Will they thrive under the pressure of the lights and crowds, or fizzle out when the music starts to play?

The challengers rate the night's performance on a scale from 1 to 10, looking at 4 categories: voice, stage performance, song selection and styling. They will vote within these, factoring in other elements they believe important. For some it might be emotion, for another just pure likeability.

Will they sabotage the competition or play fair?

We find out as one by one they head backstage to give their judgments.

Later that week it's their turn in the hot seat, so they had better play nice.

On Friday, after the 5th contestant has performed, all five singers will sing a song for just 1 minute. One by one, the host will give the results of the contestants.

Now it's up to the audience to vote for their favorite:

Their votes are added to the other points and the singer with the highest score wins the title and €10,000.

Who will be crowned this week's ultimate singer?

Each week we'll see a new group of singers, waiting anxiously for the host to send them on stage with two words that could send shivers of excitement and nerves down any artist's spine: IT'S SHOWTIME.



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It's the first time that contestants (talents) are evaluating each other in a singing competition. (voting in 4 categories: Singing, Song Selection, Stage Performance, Styling)

First, they criticize each other face to face in front of the stage after each performance, but then hidden voting is held in the backstage room.

In each daily episode, we watch one singer perform two songs. (in total 5 contestants)

Each week, there is another group of contestants. (another 5 contestants)

Every week we determine the “winner of the week” and give them prize money of 10.000 euros. There is no semi-final, and no big final!



We also have audience votes in the studio (in a pub or night club concept) on Fridays. Their votes will be added to the total scores on Friday. (This part has been created for more tension/more reality on Friday. So you don't know “the winner” until the very last moment.)



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