# LOVE AT FIRST SIGHT





Demir, son of the rich factory-owner Hikmet, returns from the USA, where he was studying. His father is angry with him because even though Demir was in school, he never managed to graduate and earn a diploma. Genre: Drama

**Production:** 22x1 Commercial hour

**Duration:** Weekly, Prime Time

Channel: Show TV

# LOVE AT FIRST SIGHT





While Demir thinks he will soon be the head of their company, and that his father's anger won't last long, Hikmet has a totally different plan for his son.

In order to make his spoiled son face reality and learn the business from the basics, Hikmet sends Demir to be a worker in one of his factories. This shocks the young man. As the son of the boss, he has to work as an average worker in the factory they own – and he can't even tell anyone who he really is!

Demir opposes his father's orders, but Hikmet finds a way to make him accept his plans. As soon as Demir reluctantly enters the factory, he falls in love with a worker girl named Deniz. From that day on, nothing will be ordinary for Demir and the other colorful characters working there!







Abdi İpekçi Cad. Park 19 Kat: 3 T. +90 212 240 5769 Nişantaşı 34367 İstanbul - Turkey **F**. +90 212 296 6053 www.theglobalagency.tv



# AT FIRST SIGHT

## For more information, please contact the sales agent in your territory

### GÖZDE SERGİLİ Europe & Scandinavia gozde@theglobalagency.tv +90 533 928 8065

ŞENAY TAŞ Central and Eastern Europe senay@theglobalagency.tv +90 532 285 0696

Asia isil@theglobalagency.tv +90 533 459 9439

IŞIL TÜRKŞEN

### EKIN GABAY

North America, Canada, UK, Australia, New Zealand & Baltics ekin@theglobalagency.tv +90 533 727 4123

### IVÁN SÁNCHEZ

Latin America ivan@theglobalagency.tv +90 530 952 6648

DENİZ TÜZÜN Russia/CIS deniz@theglobalagency.tv +90 530 140 9922

### MIROSLAV RADOJEVIC MENA & Africa miroslav@theglobalagency.tv +90 530 943 4146