

# POWER OF LOVE



“Power of Love” is a reality show that serves as a social experiment where contestants compete individually, and the goal is to find love. “Power of Love”, the new generation reality show with the theme “love”, includes 7 young women, 7 young men and two separate home decors located in the studio.

**Genre:**  
Dating

**Duration:**  
Daily, Weekly Prime Time  
Eliminations



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The contenders spend 8 hours a day in the studio. For the rest of the day, they are free to do anything. There is only one rule outside the studio: they can NEVER get together.

The contenders who are supervised and monitored by the production crew at the studio will be supervised and monitored by people outside the studio. If in their outside lives the studio, any of them gets together with another and are spotted by the viewers, they will be disqualified. The person who spots and reports them will win a cash prize.

Each week, the contender who gets the highest votes from the viewers will win a cash prize. Since male and female contenders compete individually, they must win the viewers votes by being an exemplary contender with his/her general characteristics and behavior in and outside the studio. With the viewers' votes for each individual contestant, either a male or a female contender becomes the winner.

determine who will be eliminated. After the voting one female and one male contender will be voted for elimination. Only one of them will be eliminated though. Which one will be eliminated will be determined by the viewers voting. The viewers vote that will be held a day earlier than the elimination day, will determine the winning female and male contender. If the female contender has gotten higher votes, than the female contenders' house will be taken under protection, hence no female contenders will be eliminated that week. The same process will apply for the male contenders' house if the winning male contender has higher votes than the winning female contender.

When needed, from time to time, the parents, relatives and even ex-fiancés or boy/girlfriends of these fourteen contestants, will visit the houses as guests. These guests might have either negative or positive impact on the couple who is on the verge of a new relationship.



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## Short Weekly Breakdown

### 1st Day Monday (The next Monday following the first episode)

All episodes will start with contestants entering their houses, having breakfast and having conversation. The contender who replaces the contender who's been eliminated on Gala night shall arrive at the house on Monday and shall be sent to the other house to meet the opposite sex contenders. On gala night, if the eliminated contender is male, the new coming male contender will visit the female contenders' house. If the eliminated contender is female, the new coming contender will visit the male contenders' house.

The host enters the house which the new coming contender will join. He helps new contender to get to know the other contestants and further discussions take place regarding the events of the past week.

After the host leaves, the contestants will have free time in their houses. During free time, the male contenders can discuss the female contenders, and the female contenders can discuss the male contenders. All these conversations will be filmed and can be used in the following episodes.

Later, contestants determined by editorial crew can be signaled to go to the other house. Usually in the first weeks, those contestants will likely be contestants who showed interest in another contestant and wants to know her/him better.

After some time, the two houses can be combined in one or "Power of Love" doors can be opened, so all contestants unite. After this temporary union, all contestants go back to their houses, have free time and the episode ends.



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## 2nd Day Tuesday (The Red Room)

One of the most important days of “Power of Love” is the “Red Room” day. On Tuesday, the contestants will be informed about the Red Room. The male contenders will invite the female contenders to the most special place which is the Red Room.

Our host will visit the female contenders before the Red Room invitations and ask them to guess who might invite them to the Red Room. All female contenders take guesses. If they guess right, after the Red Room meeting, they get to spend the rest of their day with the male contender who invited them.

The end of the day evaluation will be repeated on days determined by the editorial crew.

After the end of the day evaluation, the host gives the closing speech and send all contestants to their respective houses.



## 3rd Day Wednesday

On Wednesday, the episode starts with contestants entering their houses, having breakfast and having conversation. From time to time, we’ll see video footage from the female contenders’ house and the male contenders’ house.

The contenders may spend their Wednesday playing fun games. For example, the female contestants may write love notes describing themselves and send these notes to the male contenders’ house. The male contenders might be asked to guess which notes belong to which female contender. The male contender who guesses right might then get together with the female contender who wrote the note. All the games will be based on the theme “love”.

At the end of the day, the host will visit one of the houses and watch the video footage showing the important moments and events of the day, together with the contestants. The contestants comment on these moments and events. These comments and critiques will eventually lead to grouping in the house. With these videos, the contestants will learn what other contestants think about them resulting in possibly strengthening or ending a love relationship.

After the host leaves the house, the two houses will be combined, and the discussions will be screened on TV’s. The couples may spend time together and discuss the issues at hand. Then the houses get separated and the episode ends.



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## 4th Day Thursday

Similar to other days, Thursday will start with common activities such as breakfast, exercise etc. Meanwhile, video footage from male contenders' house will be screened in female contenders' house and video footage from female contenders' house will be screened in male contenders' house. After an hour of various activities inside the houses, the host will visit the male contenders' house to play a short guessing game about the Red Room. He asks each male contender which female contender might invite him to the Red Room. The Red Room mostly hosts couples who has started a relationship. Contenders may sometimes invite a contender he/she's having problems with to the Red Room. Meanwhile, in the female contender's house, the female contenders can discuss and guess which contender will be invited by which male contender. This discussion may reveal which female contender likes which male contender.

After the Red Room meetings are over, the host will visit the male contenders' house and announces which male contender's guess was accurate. The male contenders who guessed right might spend some alone time with the female contenders in either house. During this one-to-one meeting, the live conversation between the couple will be screened inside the houses. After that, all contenders will return to their houses. If during the day, something interesting had happened inside the Red Room or one of the two houses, the host will visit the house once again. Both houses will watch the relevant VTRs and have discussions. Another option is setting up interactive video calls between contestants and their friends that will be broadcasted, so that the contestants' feelings and opinions are revealed. After the end of the day evaluation the host leaves the house ending the eight hours, hence the day.



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## 5th Day Friday (Viewer Votes)

Friday is the day the host announces that one female and one male contender is taken under protection (immunity) based on the pre-finale SMS and online voting. Each week either the male or the female contender who gets the highest viewer votes will win a cash prize.

There are various options to start the day. First, contenders will enter their houses. They can either have breakfast in their own houses or based on relationship status, the contenders who became couples can prepare surprise breakfast for each other and eat together. Another option is opening the doors of the two houses for 1 hour. In this 1-hour window, contenders can visit the houses and spend time with any contender they wish. After the one hour is up, the host visits the male contenders' house and through TV transmission he calls on female contenders to come to the male contenders' house to listen to the result of the viewer voting. After all contenders gather together, the host announces the results of viewer voting has arrived and one contender wins both the cash prize and the right to protection (immunity). At this point, before announcing the names, the host asks for guesses and initiates a brief discussion. (Since the first week of the show won't be broadcasted, each contestant will be asked to write down their favorite male and female contestants' names and put the papers in the two boxes- one for female and one for male contestants. The male and female contenders who gets the highest votes will be granted protection, immunity.)

After the first week, the viewer voting starts (online or SMS). Since the filming starts a week before broadcast, there will be no viewer voting in the first week.) The host announces the names of the male and female contenders who are taken under protection and asks them to join him. After talking to each contestant, the host announces that one of these two contestants will win the cash prize at the week's finale.

The contenders taken under protection will then be sent to a romantic dinner outside the studio with a contender of their own choosing. The contenders invited by the winners do not have the right to reject the invite. The host then sends the rest of the contenders to the house to enjoy the mini party. The winners will go to the other house. In the house they will watch the reactions of non-winners from the TVs. After a while, the winners will leave the studio with their guests to a location of production crew's choosing. This can be a short excursion in the city or a romantic restaurant. This special event will be filmed. The VTR can either be screened on the finale night or at the same day. All contenders will be sent to their respective houses after the announcement. They will be asked to evaluate the day. This way the viewers will learn what they think about the winners taken under protection. The day ends after the closing announcement.



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## 6th Day Saturday The FINALE

On the final day, all contenders must dress up smartly for the gala. The décor can include an open buffet with food and drinks and a lounge where contestants can have leisure time. Before getting to elimination section, VTR's will be screened and the contestants briefly discuss the recent week. These VTRs include interesting events, fun and emotional moments, footage that has not been broadcasted etc. These VTR's sometimes even help ignite a relationship. If there are any couples or two contestants on the verge of having a relationship, these will be included in the special VTRs in the format of a video clip with the theme of "love".

After the screening of VTRs are over, the host announces it's time for eliminations. The host will remind the contestants which two contestants were taken under protection after the voting. He explains that these two contestants cannot be eliminated. He also explains that these two contestants will each pick one contestant from the opposite house and those two will also be under protection and cannot be eliminated.



Later, the host will ask the contestants to vote who they want to be eliminated and send them one by one to the voting room to write down the names.

Each female contender will write down the name of the male contender they want eliminated. Before revealing the name, the female contender explains her reasons, then shows the card to the cameras and puts the card in the ballot box. The same will apply for the male contenders. After every contestant votes, the host opens each card one by one. In the end, the name of the female contender and the male contender whose names are written the most will be revealed. The host talks with the two contenders and asks them why they think they are being eliminated. Then he asks them to stand up and invites the two winners of the viewers voting to join them. The host then takes the document containing voting results from the ballot box in front of him and announces which contestant got more votes, the female or the male winner. If the female winner has gotten more votes, then the female contenders' house will be under protection and no female contenders will be eliminated. If the male winner has gotten more votes, then the male contenders' house will be under protection and no male contenders will be eliminated. After the contender who will be eliminated is revealed, the host gives the cash prize to the winner who got the most votes. The host asks the eliminated contestant to say goodbye to his/her friends. In both houses, the contenders continue discussing the results.

The contender that will replace the eliminated contestant will meet the contestants.

The episode ends after end of day evaluations.



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