



REA(L)OVE is a Japanese reality show that brings together 20 contestants seeking romance in an idyllic beach setting and guided by host celebrities but burdened with a deep secret, injecting a gripping twist into the format and leaving viewers to discover whether love survives or dies when the truth emerges.

#### Genre:

**Reality Dating Show** 

#### **Duration:**

Weekly, Prime Time







The Japanese reality show REA(L)OVE brings together 20 contestants in search of romance but burdened with a deep secret, injecting a gripping twist into the beach dating format. Viewers enjoy the thrill of knowing the truth about those seeking love, watching the reactions of their potential partners as the truth emerges and discovering if the romance survives the reality or dies.

The fun starts in a tropical beach setting, where the idyllic atmosphere is stirred with dramatic tension as the contestants introduce themselves with fake names. Each of them has a past which they have also feared being discovered and host celebrities are keeping their eyes on their journey and guiding viewers to empathize with contestants easily.

A diverse range of characters are assembled to spice up the show and their secrets can range from between being a perpetrator to a victim of crime, or having an identity or interest which they have not yet revealed to the wider public. Among them are fraudsters and adulterers, bankrupts and porn addicts, victims of sexual crimes, cross dressers and porn actors.

The sham identities that the contestants present at the start of the show will be eroded in the course of the three days and two nights that they spend together in close quarters in the romantic location. The suspense builds as time passes, with the 20 love seekers doing their best to impress those around them while knowing the truth will ultimately come out.

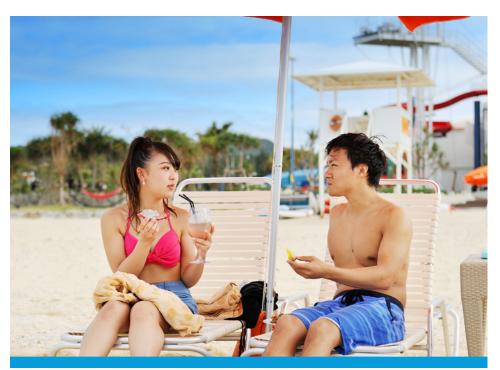






Over the course of the three days, the men and women meet and schmooze and seek to pair off. They will reveal their scandalous or surprising background one by one, with cameras capturing the shock, panic or relief as the truth comes out.

Each contestant has to submit to 'real face time', during which they reveal their secret, how it has affect them and the experience of keeping it from other people. The revelations give a powerful and moving insight into the psychology of each person that will resonate with many viewers and stir household debate.





While every viewer has their own personal opinion, the main focus of interest lies in how the other contestants will respond to the truth about the people they have got to know. They may be horrified by what they discover or they may be relieved. The show brings out these reactions and explores the emotional rollercoaster that the contestants go on as the reality emerges.

The excitement and fascination of viewers is held over the nine episodes of the contest by pacing gradually the revelations about each of the contestants. Ultimately, each of the 20 contestants must decide for themselves whether they can fall in love with their prospective partner once they find out the truth about them. For some love may blossom but some hearts are bound to be broken.















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