

READY FOR A BABY



MILLENNIAL COUPLES... Expecting to have a baby.

Get into an accelerated program to get ready for parenting before the baby arrives. They will be learning in a unique way, hosting real experienced families in their own house. And so “learning by doing”.

Genre:
Factual Reality

Duration:
Daily, Access Prime Time

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THE COUPLE

MILLENNIALS

Unexperienced couple on parenting expecting a baby.

OWN HOUSE

The couple will please the family guests' needs, share responsibilities and learn in the process.

SHARING LIFE

The couple will provide the location where the guest family will co-live during the experience.

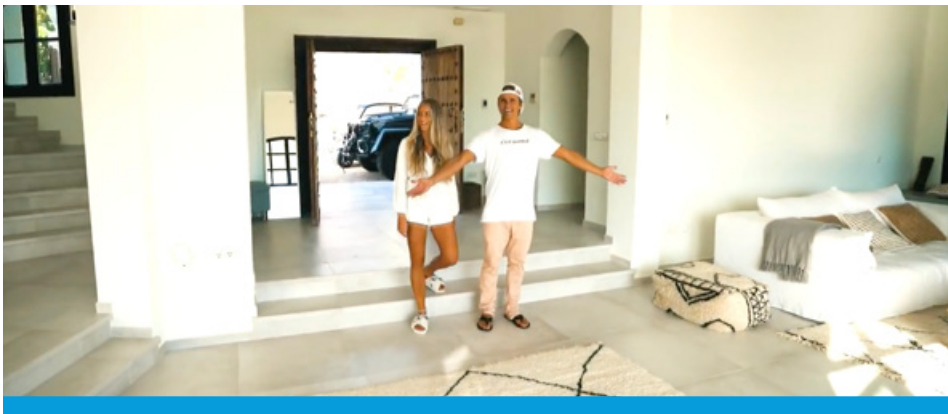
THE FAMILY

EXPERIENCED FAMILY

All members of an established family will be hosted by the couple in their house.

4 FAMILIES TOTAL

Each family will have a child of a particular age, different from each other, to cover the full range of a child's development.



PARENTING STAGES

4 Families total during the season.

1 Family will be hosted each week.

THE EXPERTS

A Panel of 3 Experts will monitor and frame the experience:

- A guru in tidying
- An expert in family home renovations
- A psychologist with knowledge on parenting

They will visit the house to offer their expertise to the couple and help accomplish a perfect hosting experience. They will also provide comments and impressions remotely.



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SEASON STRUCTURE

1 Season = 10 Episodes

EPISODE FAMILY GUEST ANNOTATIONS

- 1 FAMILY 1 (baby range 0-3) Introductions, first tasks, ..
- 2 FAMILY 1 (baby range 0-3) tasks, impressions, goodbye
- 3 FAMILY 2 (preschooler range 3-6) Introductions, first tasks, ..
- 4 FAMILY 2 (preschooler range 3-6) tasks, impressions, goodbye
- 5 FAMILY 3 (schooler range 6-11) Introductions, first tasks, ..
- 6 FAMILY 3 (schooler range 6-11) tasks, impressions, goodbye
- 7 FAMILY 4 (teen range 11-16) Introductions, first tasks, ..
- 8 FAMILY 4 (teen range 11-16) tasks, impressions, goodbye
- 9 Baby Delivery (the moment of truth) Hospital Location
- 10 The Baby gets home (A new life ahead) Back Home & families reunion.
Recap of experience



EP STRUCTURE

1. Experts visit the couple in the house and advise about the family coming and its responsibilities
2. Family arrives, introductions, home reality
3. First batch of home tasks for the couple
4. External experts impressions
5. Experts visit the house, they meet the family and assign an outdoors task for the couple
6. Home reality moments
7. Second batch of home tasks for the couple
8. Experts visit to say goodbye to the family

EACH NEW FAMILY WILL FEATURE IN 2 EPISODES
EPISODE 1 EPISODE 2



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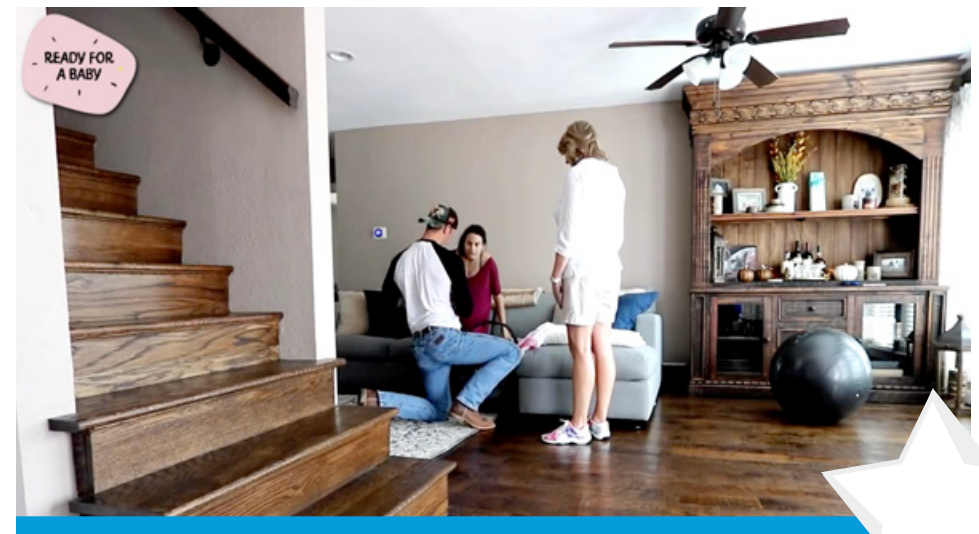
TASKS

- The inherent responsibilities the family guest will bring with them which will be shared with the couple.
- In each episode, the panel of experts will assign 1 indoor and 1 outdoor task according to the age of the family child member.

E.g. "preparing a baby room", "groceries and dinner for 5", "building a joyful playground", "preparing the perfect birthday party"...

SUMMARY

This factual looks forward to show us the life changing experience of a naive couple turning into a confident and prepared future family. All this framed by a panel of expert and supported by established families.



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