

SANATORIUM OF LOVE



Age is just a number!

12 lonely seniors travel to a mountain-set health resort for three weeks, where they form friendships and challenge themselves.

Genre:
Reality Entertainment

Duration:
Weekly, Prime Time



SANATORIUM OF LOVE



Six senior women and 6 senior men who have different personalities, passions, hobbies and life experiences set off to a picturesque health resort in the mountains, where for three weeks they are given the opportunity to get to know one another and experience new adventures. Although coming from different backgrounds and lifestyles, they have one thing in common: they are lonely and they want to change this situation. The program aims to show the problem of discrimination against older people and to present their lives in a colorful and heartwarming way, emphasizing the value and dignity of a human being regardless of their age.

Following initial auditions and research, 12 single senior women and men who are willing to meet new friends – or even find their new partner embark on an adventure at a health resort. During 10 episodes, the viewers follow their new experiences, opening up to their new friends and take care of their health by doing light physical activities such as outdoor walks, and attend health courses together. Not all is of course gym and education: they will have fun group dinners and even organize dancing soirées!



SANATORIUM OF LOVE



Broadcast Success

Sanatorium of Love was aired on Sunday evenings at TVP1, one of two main TVP channels (Poland). By popular demand, the second season will launch at the beginning of 2020. The first season consisted of 10 episodes and received a whopping share of 22.7! The figures show that the “Sanatorium of Love” was also popular among young viewers, receiving an average share of 13.3% in the 16-49 age group. The peak was 24.9 , corresponding to 3,806, 262 people in front of TV sets in all age groups.

Internationally, the show has been very popular as well: it was acclaimed by Eurodata as one of the top launches of 2019 and it also has won the PITCH&PLAY LIVE! Award.



Abdi İpekçi Cad. Park 19 Kat: 3
Nişantaşı 34367 İstanbul - Turkey

T. +90 212 240 5769
F. +90 212 296 6053

www.theglobalagency.tv



For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ
Europe & Scandinavia
gozde@theglobalagency.tv
+90 533 928 8065

ŞENAY TAŞ
Central and Eastern Europe
senay@theglobalagency.tv
+90 532 285 0696

İŞİL TÜRKŞEN
Asia
isil@theglobalagency.tv
+90 533 459 9439

EKİN GABAY
North America, Canada, UK,
Australia, New Zealand & Baltics
ekin@theglobalagency.tv
+90 533 727 4123

IVÁN SÁNCHEZ
Latin America
ivan@theglobalagency.tv
+90 530 952 6648

DENİZ TÜZÜN
Russia/CIS
deniz@theglobalagency.tv
+90 530 140 9922

MIROSLAV RADOJEVIC
MENA & Africa
miroslav@theglobalagency.tv
+90 530 943 4146