

# SOUNDS OF THE NATION



Sounds of the Nation is the new feel good, uplifting and enriching singing talent format of the screen, where customs and folklore unify generations of audiences together!

**Genre:**  
Singing Talent Show

**Duration:**  
Weekly, Prime Time



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## Short Description and The Feeling

Sounds of the Nation is a talent competition format that focuses on folklore, traditions, diversity and values of the nation. Contestants compete in singing, music and dancing, although there can only be one winner. It is important to note that the show promotes all folklore in the given country regardless of the nationality or origins of the folklore.

The show strives to unite people rather than dividing them, and it bolsters a feeling of cultural pride.

Folklore is usually very colourful and full of energy, but it also holds a special place in the hearts of the people. For this reason, the visuals of the show reflect the traditional designs but also bring a new refreshing feeling, using visually attractive elements such as colourful costumes, iconic views of landscape and dynamic dancing scenes, without becoming rigid and old. Thus, the music and performance selection for each episode includes a mixture of popular music as well as folklore music. This also creates a sense of togetherness between older and younger audiences.





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## Structure

The show starts with a number of casting rounds (typically two), where the contestants perform in front of a small panel of judges, including one Expert. They are not informed about their results until all the casting rounds are finished – as the number of contestants in the show is limited.

After the casting rounds the Experts select 63 contestants who will be introduced during the first seven episodes of the show.

The casting rounds are not televised, but the audio-visual materials from these are used throughout the show.

The 63 contestants are then divided into 7 groups of 9. Each group is further divided into 3 groups of 3 based on which part of the country (region) they represent (West, Central, East).

During each of the first seven rounds, contestants from their respective region are introduced in a short clip (5-7 minutes) by a local-patriot (a well-known celebrity). After the clip, the contestants perform in front of the Experts in the studio.

After all the contestants from the given region present their introductions and performances, the Experts meet and tally their votes. They select a winner who moves on to the semi-final round and then we move on to the next region. Once all three regions are completed, we know the three contestants who move on to the semi-final rounds from the given episode.

In the semi-final rounds it is no longer the Experts who decide the fates of the contestants – but rather the viewers. They use SMS voting to select their favourites. This way the audience selects four best performances and the local patriots add one more using their Wild card. After two semi-final rounds a total of 10 finalists are selected.

During the final round, the Patriots no longer have their Wild cards and it is all up to the SMS voting of the viewers. The performer with the most votes at the end of the night wins.



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