

# STAND BY ME



Stand by Me is a hot new duet project where the celebrity jury members are also contestants!

In this 18-week singing competition, each juror must choose their own team of 10 to compete in battle rounds, but there's a catch: the juror has to sing with them in a high-energy duet. In phase one, contestants audition, singing for 90 seconds alone, after the 90 seconds the 5 jurors have a chance to pull their uniquely colored handle to light up the contestant's platform that color and add them to their team. If a contestant is chosen for a team, the juror who chose them joins them on the stage to finish the audition song. In phase two, the contestants begin the battle rounds and eliminations begin. The jury members choose one mentee to compete in a singing battle, and the mentee and the celebrity sing a duet together. This means the jury members become contestant as well! At the end of the day, the audience votes to eliminate 6 contestants in each episode. With brutal eliminations and all-star performances, Stand by Me is the next big thing in singing competitions!

**Genre:**  
Singing Talent Show

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**Contestants:**  
12 contestants, 5 jury members

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**Duration:**  
Weekly, Prime Time



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The show consists of two main phases.

## Phase 1 - Auditions

The jury of the show consists of five leading celebrity singers. Each jury member is represented by a different color. The season begins with the auditions in Phase 1, where jury members form their team of performers (10 people) that they mentor throughout the season.

The performers will be competing against each other to impress the Jury at this phase. Strategies vary from judge to judge when picking 10 teammates over 10 weeks. They will all aim to form a dream team that will carry them to the finals. They will fight to be first for the best singers, and they will also judge them.

Each contestant performs one song for 3 minutes. For the first 90 seconds, the judges can only listen. When the countdown is over, they need to act fast!

We see a minimum of 15 performances in each 60-70 minutes of an episode since each performer will do a performance of approximately three minutes.

The jury will listen to the song for the first 90 seconds. If they like the singer's performance, they will have to react quickly to pull the extension on their chair and turn the spotlight over the singer to their respective color. Once the countdown (90 seconds) is over, the jury member who acted first has the chance to turn the second microphone stand's light to his/her own color. The mechanism of the chair will not be activated before the end of the 90 seconds. The spotlight of the second microphone is lit for the winning jury member's color, signifying that that he/she is now the mentor of the contestant. They will perform a duet for the second part of the song.

Phase 1 ends when each judge has completed their team of 10 at the week of 10. The second phase of the show starts.

## Phase 2: Duets

The jury will advise, mentor, criticize, evaluate, give a hand and share their impressive experience in the field with their teammates. The judges prepare and coach their teammates so they can perform a series of spectacular duets. In each episode, five judges get two chances to show off their picks resulting in 10 dynamic duets per episode.

In phase 2, there are two rounds in each episode.

**In round 1** – We will see five duets with five celebrities and their chosen teammates. So each jury member takes the stage by turn.

The audience votes determine the best two performances and they will then move forward to the semi-finals. The remaining three performers are eliminated. Jury members are not subject to elimination, they just lose their teammates. Studio audiences vote during the performance as Yes or No. The points are assigned after each performance.

Two of the five pairs will advance to the semi-finals. This is revealed at the end of the round.

**In Round 2** – We see another five duets, with five celebrities and their chosen teammates. The jury members take the stage for the second time.

We have the same structure here as in Round 1.

In Phase 2; Studio audiences choose four winning pairs in each episode. This makes 20 winning pairs over five weeks who then compete in the semi-finals.



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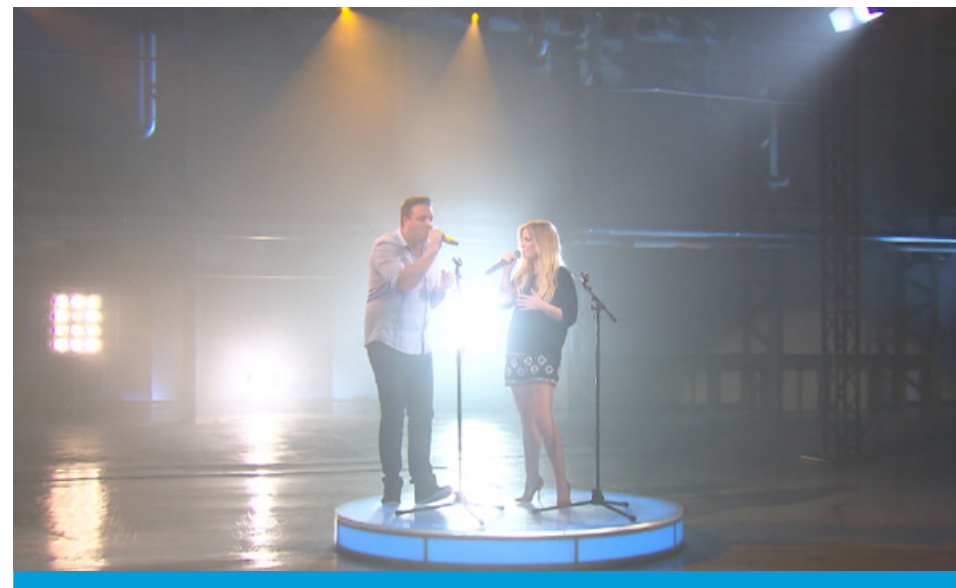
## SEMI FINALS

Phase 2 starts with 50 performers. (10 people in each team). The main difference of this stage is the versatility of the members in each team: each judge may end up with different numbers of contestants in their team as they face eliminations. For instance, it is possible that a jury member might take to the stage 6 times in the semi-finals, or we may see a jury member performing only twice.

Eventually, the final 20 will compete over two grueling nights of semi-finals.

In the first week of the Semi Final (week 16), we will see 10 duets on stage. Just as in Phase 2, four out of ten performers with the highest votes will move forward to the Grand Finale.

In the second Week of the Semi Final (week 17), we will see another 10 duets on stage. Four out of ten with the highest votes go directly to the Grand Finale.



## GRAND FINALE

In the grand finale, 8 contestants will sing their hearts out for the final prize: to record a duet single with their mentor judge. It is a prize that will launch their careers.

After all 8 performances are completed, the tension rises. A life changing record deal is at stake.

The best pairs compete in a final program, at the end of which we crown a winner! Each pair practices performing the song they have chosen during the week leading to the live broadcast. Each competing pair performs their song on a live broadcast. This time, TV viewers at home will deliver their decision and assign points to each pair after all 8 performances have been completed.





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