

TAHITI QUEST



Tahiti Quest is a new family adventure format that takes five ordinary families on the journey of their lives. For five incredible weeks, families consisting of two parents and two children between the ages of 8 and 12 years settle in the ultimate paradise island Tahiti and compete with each other in the most fun, challenging and intense games that require family teamwork, endurance and determination!

Genre:
Family Adventure Game Show

Duration:
Weekly, Prime Time



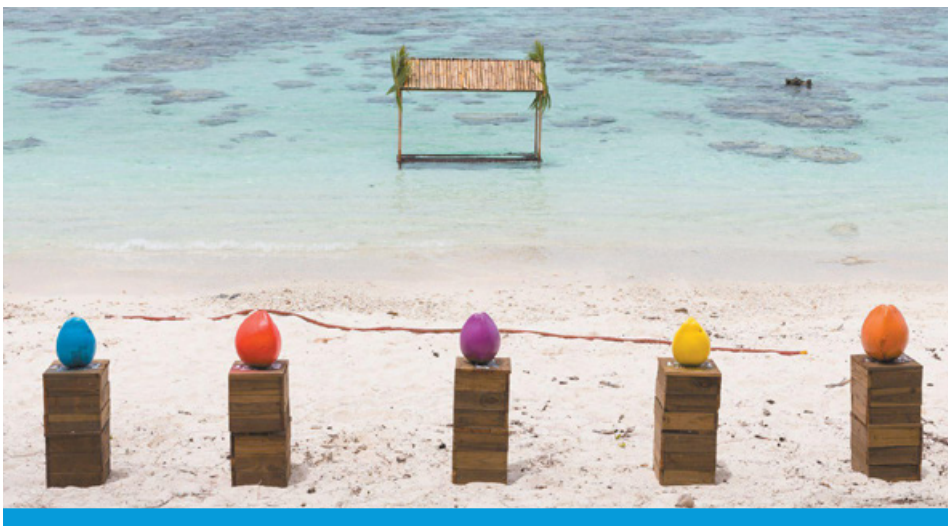
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Far from their everyday lives, parents will try to make their children proud, moms will impress dads, brothers and sisters will leave their arguments aside to stick together.

Each day, families will face challenges based on Polynesian legends and traditions. Sometimes they will compete on their own, sometimes as pairs and sometimes as a family. Children and parents have to work together as a team, and each team is only as strong as its weakest link: it is up to the families to pull it together.

The viewers are captivated by the fresh and uplifting way of bringing parents and children together while the families try their very best to win and test the strength of their own family relations. The victorious family walks away with a life-changing amount of cash and a one-month vacation in a dream paradise of their very own.



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Gameplay and Mechanics

The format will see 5 families competing with each other for 5 weeks: following the finale, a new set of families will be invited for another season.

In each episode, the families will face different challenges and they have to work together as a united team. Their goal is to gather as many points as possible in each challenge so that they can be the winners and earn the right to impose a penalty to their rivals to gain advantage for the next steps.

The challenges are games that are played as a team (altogether or, parents as a team or children as a team) and they can be based on physical power, strategy, team work and organizational skills or knowledge in some cases (for example, the children will have to put together a puzzle, or make tattoo drawings following a design they are given in a limited time).

The host and the guest of the program (in this case, a local “warrior” of Tahiti tribes) determine the points that are earned.



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Episode 1 “Welcome to the Adventure”: There are 5 challenges, and the victorious family will win the mystery box that hides a bonus secret for the final.

Episode 2 “The Warriors”: On the 1st and the 2nd challenges, the winners will gain an advantage for the 3rd challenge and win the right to pose a penalty to another family. The 3rd challenge will result in one family leaving the adventure. In case they are the holders of the mystery box, they will give it to the family of their choosing.

Episode 3 “Ancient Traditions”: Remaining 4 families will play the 1st and the 2nd challenges, and as before the winners of the challenges will have a right to pose a penalty to another family. After the 3rd challenge one of the families will be eliminated. If they hold the mystery box, they will hand it to the family of their choosing.

Episode 4 “The Battles”: Remaining 3 families compete against each other. The winners of the 1st and the 2nd challenges will again earn the right to impose a penalty to another family. Following the 3rd challenge, one family is eliminated. If they hold the mystery box, they will hand it to the family of their choosing.

Episode 5 “The Finale”: In the final episode, the 2 finalist families will initially play against each other for 4 challenges which will grant them advantageous items that will upgrade and improve their family boat during the final canoe race. The grand finale is the grand canoe race and the winning family walks away with the grand prizes!

Key Sales Points

The format has aired in GULLI channel (France) for 3 seasons and has received impressive ratings:

Season 1 = 734.000 viewers and 2.9%share

Season 2 = 590500 viewers and 2% share

Season 3 = 386.500 viewers and 1% share

The program has received over 2 million views on Gulli Replay (VOD) and over 8000 tweets have been posted with #TahitiQuest hashtag. The website has received over 200.000 views and 86.000 visits just during the second season.



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