

# THANK YOU



“Thank You” is a factual entertainment program that gives the famous people a chance to have a glance back to their past to remember and express their gratitude to a person who helped them to be the great success they are today!

**Genre:**  
Factual Entertainment

**Duration:**  
Weekly, Prime Time



# THANK YOU

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The production of the program will look for famous people / celebrities who managed their lives into a great success in different ways.

**For Example:** Successful businessperson, successful artist, successful politicians, sport stars, actors, singers etc.

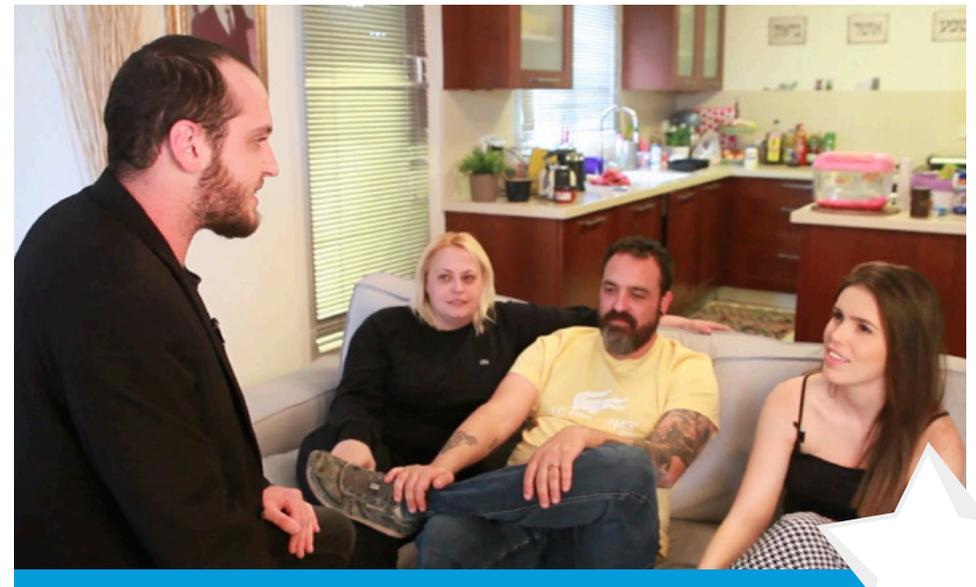
The show will approach them and ask their participation in order to thank people that helped them in their past and deserve their “Thank-you”. The production will investigate and find several names of people that deserve thank you gesture.

*\*Those people will be optional for the program as a subject to express gratitude on behalf of the famous people but just one of them, with the best story, will take part in the show.*

Following an investigation and interviews, the production will begin the process of physically searching for the person who caused a large and significant change in the life of the famous person.

*\*The acquaintance between them in the past affects the celebrity’s life today in a variety of perspectives.*

The celebrity’s identity will remain confidential to the thanked person until the last part of the show the “Thank You Party”.



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## Course of the program:

### 1. Introduction of the famous person

The show starts with a short introduction about the famous person describes what this famous person is doing these days, about his career, his way of success, etc.

### 2. Meeting with the famous person

The host of the show and the famous person will go in the area that reminds the famous person a period from his past, which connected to the person he wants to thank. There will be a short interview with him about his work and his activity.

### 3. The story

The host will interview the famous person about the specific person that he wants to thank, how this person affected on his career? What was the relationship between them? Etc. The famous person will tell the story of the encounter with the thanked person who changed his life. He will describe in detail how that encounter in the past is relevant to his life even these days.

### 4. Meeting with the thanked person's family/friends

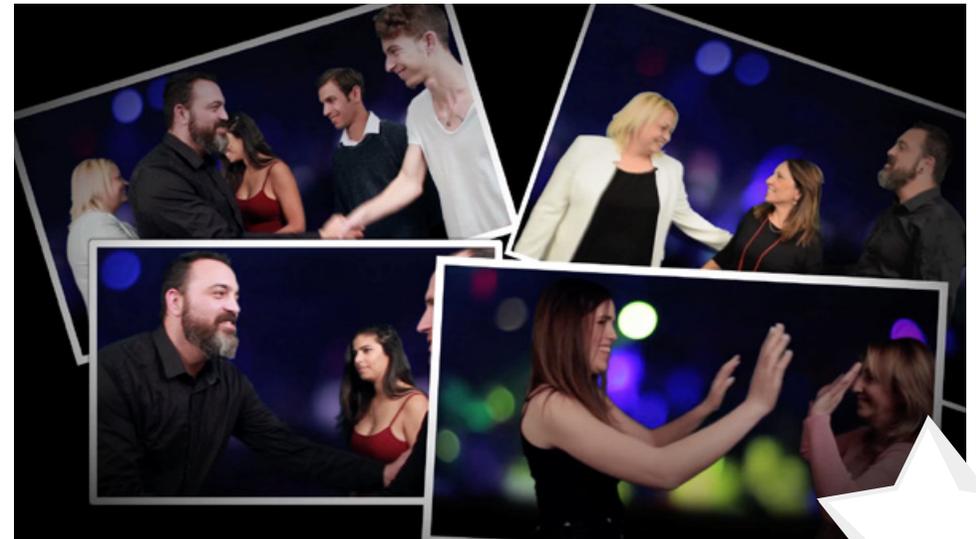
The host of the show and the famous person will visit the thanked person's family, friends, co-workers, neighbors and other associates. In the meeting, the host of the show will interview them and ask about the current situation of the thanked person, how the show could help him? What he needs? In addition, how the famous person could thank and excite him.

### 5. Deciding with the famous person about the thanking gestures –

The famous person, the host and the production team will think together how to surprise, excite, thank, help the thanked person with original, creative, and larger than life surprises!

### 6. Meeting with the 4 specialists of the show "The Team"

After interviewing the thanked person family and friends, the production of the show will start planning the thanking gestures. In order to do that, 4 specialists of the show will meet the family or friends of the thanked person, and figure out in what way they could surprise him, excite him, and improve his life. The specialists will design and prepare a big surprise Thank You Party that includes friends and family of the thanked person.



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## The 4 specialists:

1. Party's chef – a well-known chef will create special dishes that will reflect the thanked person preferences of food, influenced by memories from his history and legacy.
2. Party Producer – a specialist in events production will prepare the Thank You Party from choosing the right place to inviting special people to the event.
3. Life changing gifts producer – a specialist that can “arrange everything”, will take care of preparing the life-changing gift that decided by the famous person and the production team. For example, renovation of a house, special medical treatment, special business opening, Etc.



4. Special project producer – an artistic person/designer that will organize a sentimental gift for the thanked person.

## 7. Documentation of the preparations

In this stage, the whole process of preparing the different surprises will be documented: the production process of the event, the food preparations, the performing of the special project with the famous person, and the life changing gift organizations.

## 8. The surprise invitation

The host of the show will meet the thanked person in its natural environment: home, place of work and hand him the invitation to his surprise Thank You Party. The show's host will not reveal the identity of the famous person to him.

## 9. The Thank You Party

The production staff, the host of the show and the thanked person's family and friends will take part of a huge surprise Thank You Party to the thanked person! The thanked person will meet the famous person for the first time and it will be an exciting and dramatic moment. They will meet face to face, hug, kiss and shade tears of joy! This exciting moment will be televised and unforgotten for life time.



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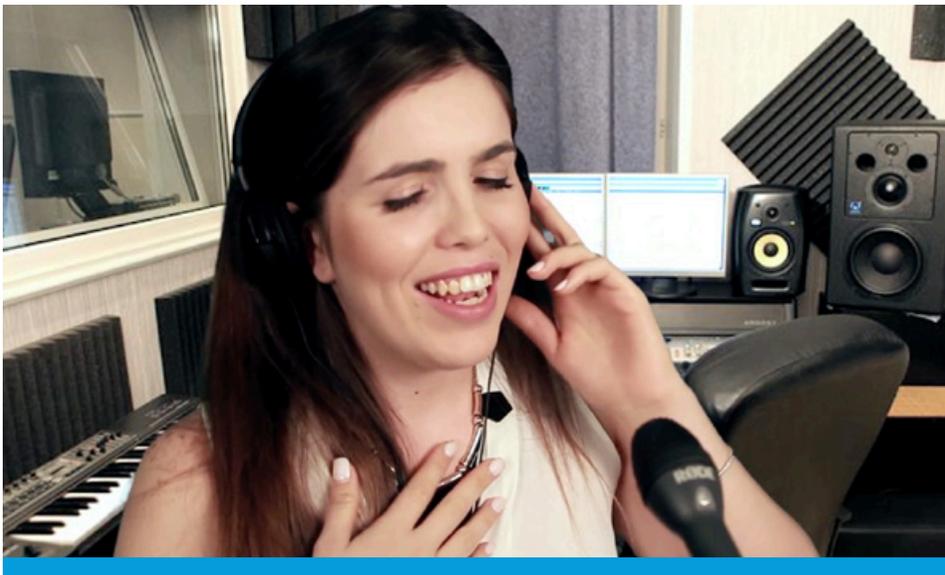


## Remarks

Range of life changing gifts may include:

- 1 - Home remodeling.
- 2 - Taking care of health problems.
- 3 - Starting a business for him.
- 4- Making peace between him and a person/family member he did not talk to.

And a variety of options for a big surprise that match the person by his story and personal needs.



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