

THE INHERITORS



“The Inheritors” is a social reality experiment program where the children of the richest start out seeing an entirely new world to them. They are born into luxury and comfort, without ever having any limitations in their finances, indulge by their parents who allowed them what the successful adults are not able to have.

Genre:
Reality / Social Experiment

Duration:
Weekly, Prime Time



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None of them is ready to meet this new world. They thought that poverty and illnesses existed only in the movies, but now they are going to learn what a man who does not have enough money for milk feels, when one doesn't have the funds for carrying out a necessary health operation.

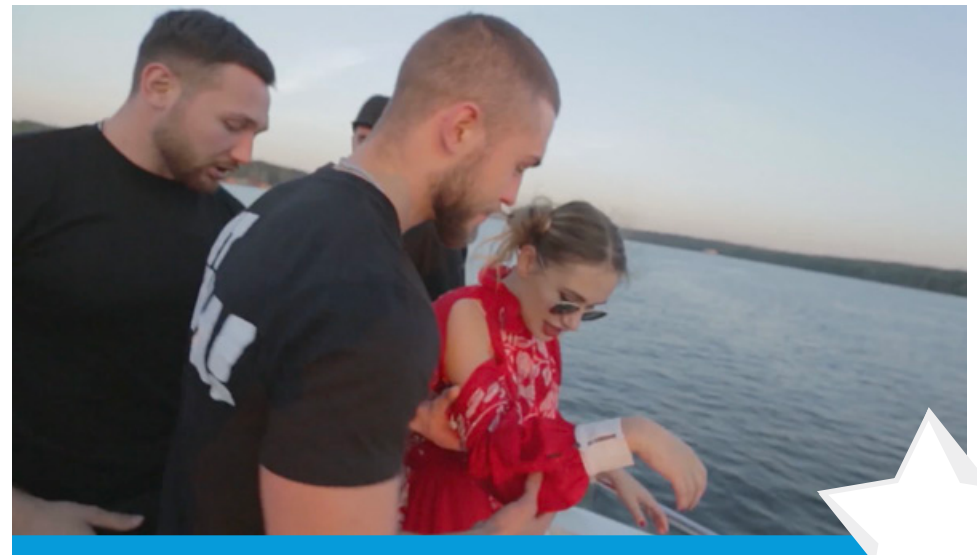
As they are now taken into towns they have never even heard of before, they will pretend they are part of an entirely made-up programme called "Greenhorns" that is about the children of problem families, who are trying to build the new life in another town, without their parents. As a matter of fact, their task is to survive in this unknown town to them without money, mobile phone and parental support. During this trip, they will have to build a new life, making new acquaintances, without telling anybody about their actual position. At the end of the programme, they will return to those people they met and help the one that is most in need.



They are not aware of the town they will settle in, or what they have to do there. In each episode, there will be one heir/heirress who will spend 5 days in the new town. They have to survive for 4 days on their own and on the 5th, they have to return back to give their new friends a helping hand.

The evolution of their attitude will be clearly observed in every episode: will the spoiled brat at the beginning of the first episode turn into a mature and responsible young adult at the end?

The aim of the show is depriving those kids of their comfort life they got used to in order to test them in ordinary life. They will need to prove that they are able to cope with difficulties, solve problems without parental money and help people who really need it.



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Format Structure and Rules

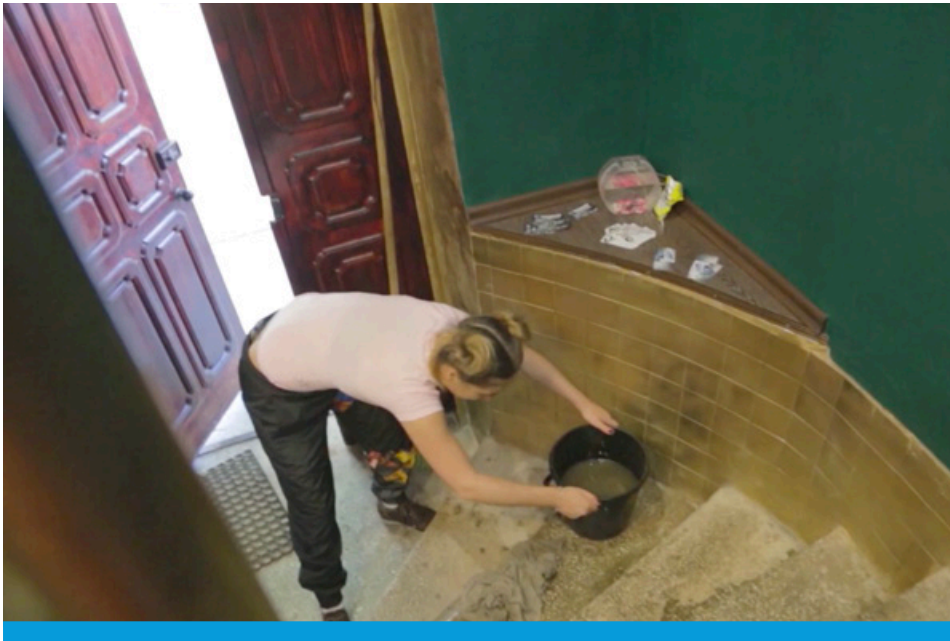
They will be given 15 USD as pocket money, they have to find a job asap and find a place to sleep. They also have to find three or more people who need help. They can only use their own savings or expensive items to create funds to help these people. They will also have an “Emergency Envelop”, that includes some money or a job offer – but opening the envelop can only be a very last resort since it will be openly admitting that they are nothing without outside help...

Day 1 to 4 - Discovering Real Life

The rich kid is trying to earn money, find place to sleep and most importantly meet with people who are in real trouble.

Day 5 - Coming out

He/she returns to people he/she decided to help, announcing the truth about himself and offering his own money for their needs (e.g. admission fee to rehab centre for people with serious diseases etc.)



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