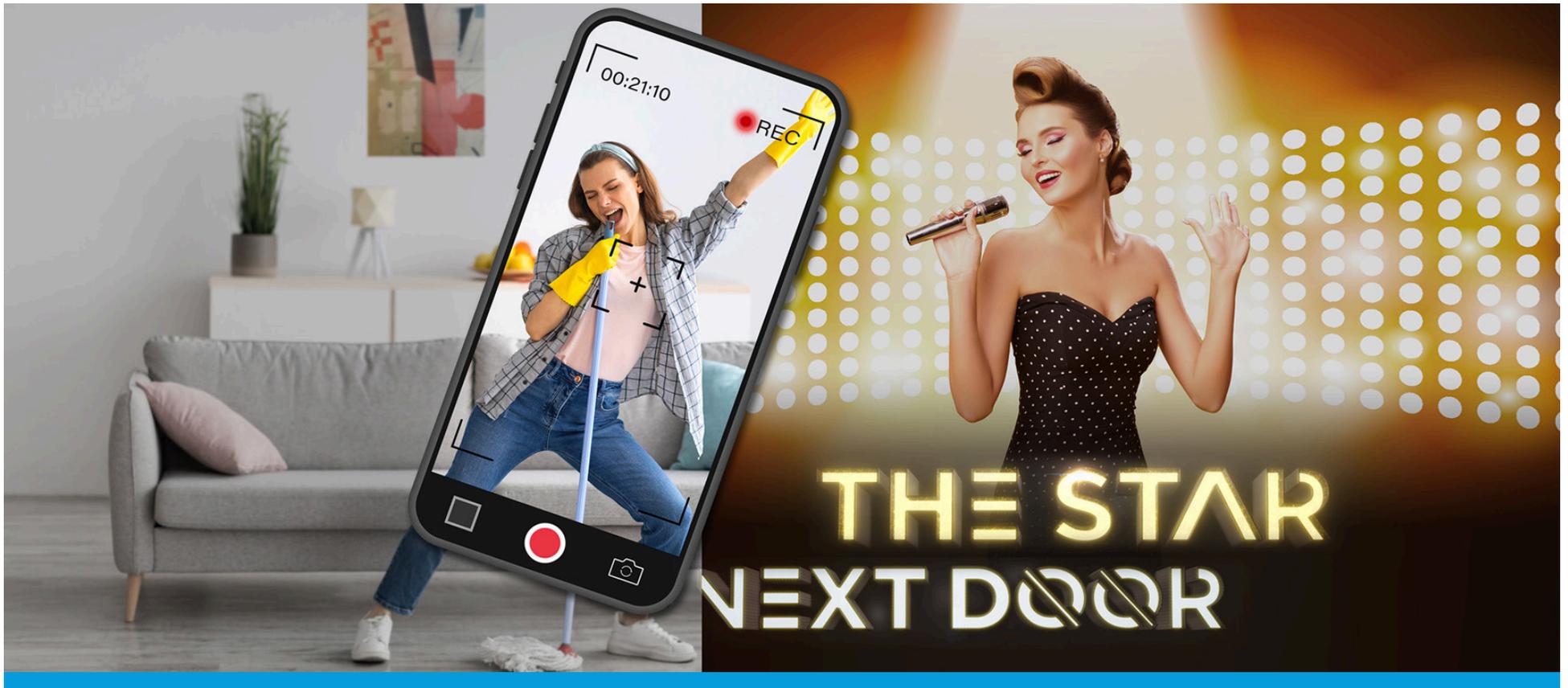


THE STAR NEXT DOOR



“The Star Next Door” contest takes viewers on a search for the performers who can turn living-room singing into big stage success, inspired by the home performances of global stars which brightened lockdowns during the pandemic.

Genre:
Singing Talent Show

Duration:
Weekly, Prime Time

 Trailer



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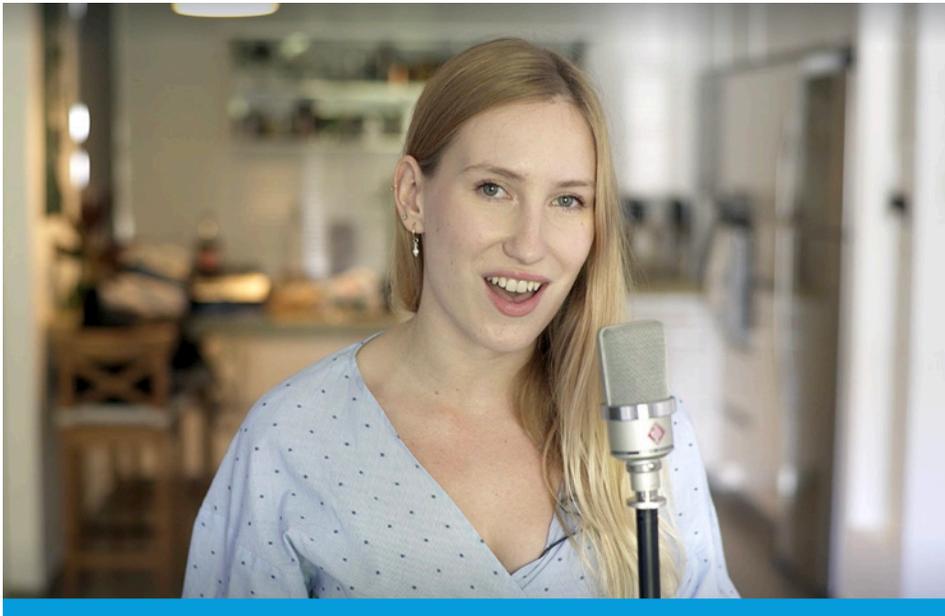


“The Star Next Door” injects an innovative twist into the talent show format, taking inspiration from the home-made musical performances which brightened the unending lockdowns across the world during the COVID-19 pandemic. The contest takes singers and viewers on a dizzying journey from bedrooms and living rooms to a glamorous and glittering stage.

The show spreads the powerful message that anyone can be catapulted from their ordinary lives into a world of fame and success if they believe in their talent. Contestants simply need to open their doors to the jury, and in turn a bigger door will be opened for them, giving them a chance to become a major singing star.

Contestants can find their inspiration from the stars like Chris Martin, Billie Eilish and Elton John, who performed live from their homes during the lockdowns. Without the usual big-budget productions and special effects, we saw them perform in a basic, stripped-down way which was both moving and motivating. This is the inspiration for competitors in “The Star Next Door”.

Embarking on a nationwide search, three famous judges work their way through videos sent in by potential contestants. They then hold remote impromptu auditions, making surprise video calls which aim to showcase the contestants in their own genuine element, without bright lights, makeup and special effects.



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The contestants' audition videos are displayed on the studio screen and if the mentor gives the go-ahead, they emerge and continue their performance on the big stage. The power now shifts to the audience who decide which contestants should remain, with 27 selected over seven episodes. Those remaining compete in three episodes of trios.

The contestants take their place on a revolving door stage and sign the same song in turn. The audience chooses one of them to walk out and perform the song on the big stage. In this way, nine candidates are chosen to go through to the semi-final.

Again singing in trios, three contestants are chosen by the viewers to go through to the final, along with a fourth singer chosen by the jury. Viewers now have the chance to vote on the winner, who takes home big money and a visual album with music videos for each song.

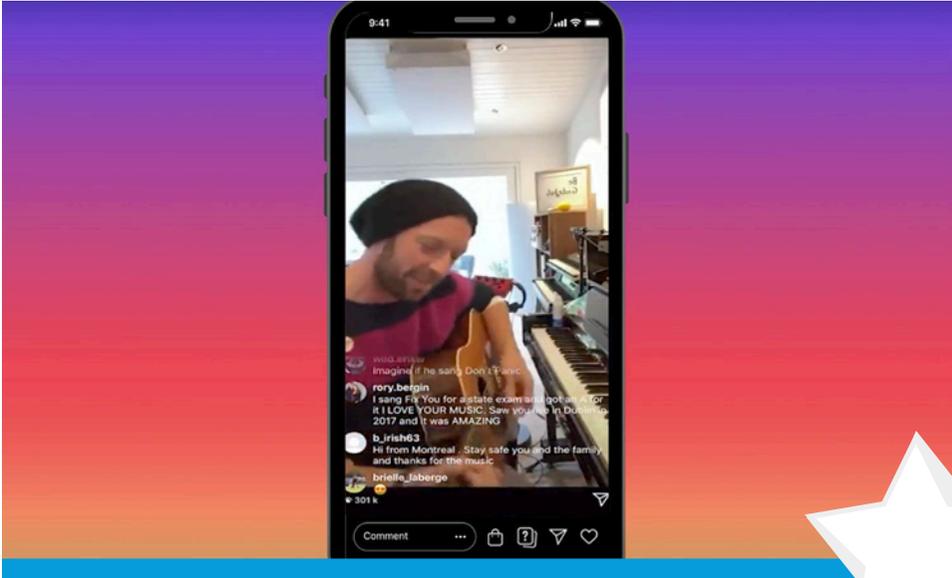
The contestants must be ready for the unscheduled call from their mentor, whenever and wherever it comes. They need to be able to perform at their best in all situations, whether home alone, at work or in a bar. Once the call starts, so does the audition and the chance to launch a singing career.

The talented performers who pass the first challenge are transported from their comfortable homes to a daunting studio setting. They undergo a major transformation, with striking clothing, a professional makeover and a choreographed show.



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