

# WHO KNOWS BEST



“WHO KNOWS BEST” is a family game show where wives and their mother-in-laws join up to go head to head against other families, testing their knowledge on how well they know the man of the family!

**Genre:**  
Family Game Show

**Duration:**  
Daily, Daytime



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**The object of the game is to score points by matching their answers with their husband's/son's answers and determine how well they know him.**

The game is played with 3 teams of 3: the husband, the wife and the mother of the husband. These teams compete against each other over four rounds to try to get the big prize. On the 1st round, the mother and the wife will try to finish the rest of a sentence started by the husband, who makes 3 statements about himself, his wife and his mother. On the 2nd round, the mother and the wife are asked a hypothetical question, that is previously answered by the man. The questions are situationally hypothetical such as: what would be the one thing your wife would grab if your house was on fire? Each correct guess brings 10 points to the team. On the 3rd round, the husbands reveal some strange facts about themselves, and their wife and mother will recognize whether this is true or false. Again, each correct guess brings another 10 points to the team. On the 4th and the final round, a series of 7 questions with 2 choices are asked, such as “spring or summer? Sweet or savory? Beach holiday or ski holiday?” each question is worth 10 points but this time, any wrong guess costs 5 points. The team with the highest score at the end of this round takes the big prize home!

## Rules of the game

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## 1st Round (FINISH THE SENTENCE)

For the first round, the mother and the wife watch a pre-recorded videotape of the husband who makes 3 statements:

About his own personality

About his mother

About his wife

The tape gets paused near the end of each statement, which gives the mother or the wife the chance to predict how he completed the statement. Then the video is played again, and a correct answer earns 10 points to the team.

Examples:

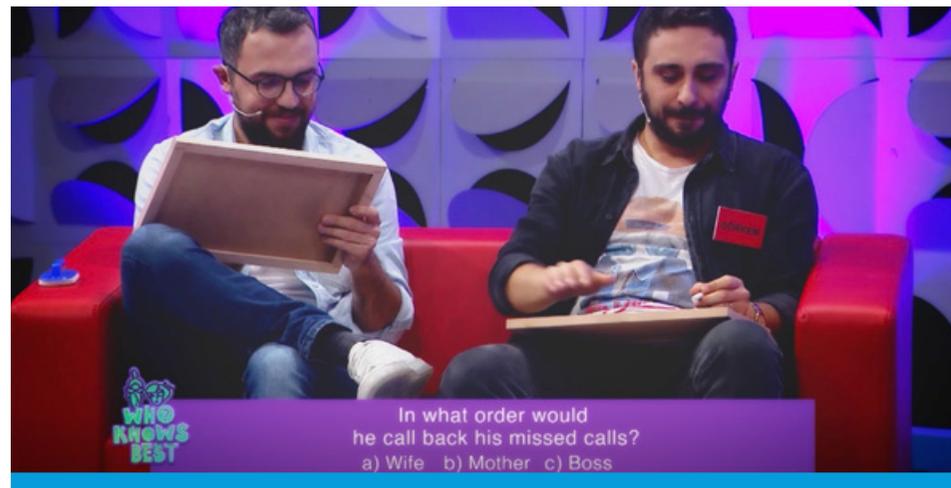
They say the only thing that doesn't change is change itself, and I might have been changed a lot after marriage but I haven't changed my \_\_\_\_.

"When I get really romantic, I like to take off my \_\_\_\_ but leave on my \_\_\_\_."

"If my wife donated her \_\_\_\_\_ to science, they'd probably refuse it."

Name the one thing in your house that, if it disappeared tomorrow, he really wouldn't miss it? Be specific.

My mother is a natural born \_\_\_\_.



## 2nd Round. (WHAT IF?)

The mother and the wife are challenged to answer a multiple-choice hypothetical question, the correct answer has been given in advance by the man. Each match earns 10 points to the team.

Examples:

What if your house was on fire, what would be the one thing your spouse grabs before leaving?

What if he just came home to find messages on your answering machine from your mother, your wife, and your best friend. In what order will he likely to return the calls?

Had he been given the choice, who would he prefer to have a dinner with: Hillary Clinton, Beyoncé or Monika Lewinsky?



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## 3rd Round. (THAT'S my son, THAT'S my husband)

In this round before the show, the husbands reveal some weird facts about themselves. The host mentions these to the women, who are equipped with signs that say "That's My Son/Man!" If they recognized that fact, all they have to do is raise the sign and yell out "THAT'S MY SON/ THAT'S MY HUSBAND!" Correct recognitions win 10 points for them, but wrong matches cost 5 points. Seven questions are to be answered.

Examples:

I pick my nose in the car, when I wait for the green light!

I wear slip speedos when sunbathing!

My wife knows my mobile phone's password!

## 4th Round. (FAST choice)

In the final round of the game, the host reads a series of choices, such as: Spring or Summer, Blonde or Brunette, Sweet or Savory, Ketchup or Mayonnaise, Salt or Pepper... and the women will hold cards with one of the choices on it. The husband then chooses one of the two things that most applies to him. Each correct match earns points to the team. There are seven questions in total and each question is worth 10 points, a wrong match costs 5 points. The team with the most points at the end of the round wins and takes the grand prize.



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